

Site Usage

120,294 Visits

Previous: 58,631 (105.17%)

26.48% Bounce Rate

Previous: 27.86% (-4.96%)

969,771 Pageviews

Previous: 470,827 (105.97%)

00:04:52 Avg. Time on Site

Previous: 00:06:00 (-18.93%)

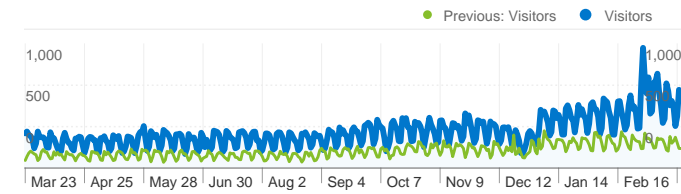
8.06 Pages/Visit

Previous: 8.03 (0.39%)

58.91% % New Visits

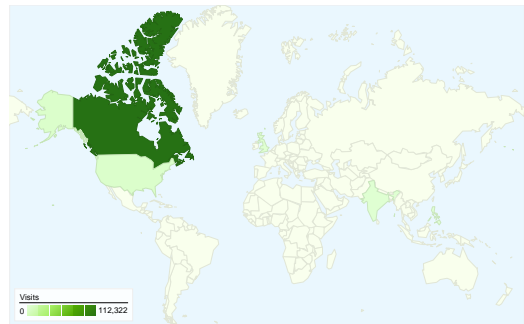
Previous: 58.16% (1.30%)

Visitors Overview

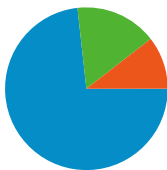


Visitors
72,534

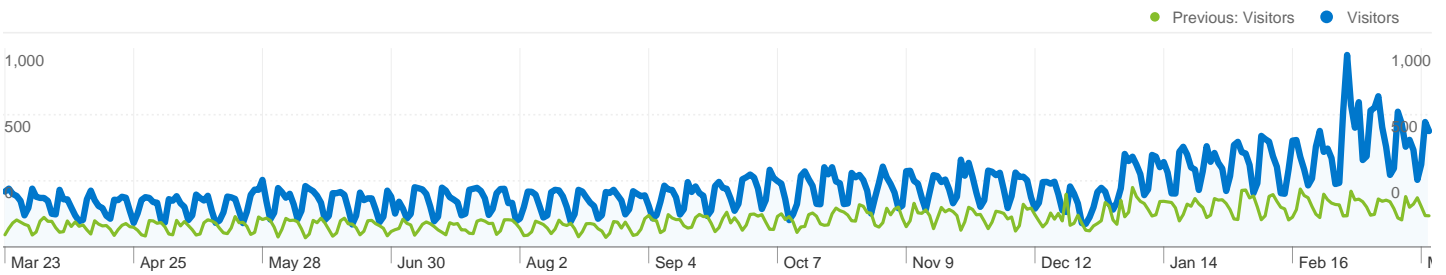
Map Overlay



Traffic Sources Overview



- **Search Engines**
88,105.00 (73.24%)
- **Direct Traffic**
19,579.00 (16.28%)
- **Referring Sites**
12,602.00 (10.48%)
- **Other**
8 (0.01%)



72,534 people visited this site

120,294 Visits
 Previous: 58,631 (105.17%)

72,534 Absolute Unique Visitors
 Previous: 34,937 (107.61%)

969,771 Pageviews
 Previous: 470,827 (105.97%)

8.06 Average Pageviews
 Previous: 8.03 (0.39%)

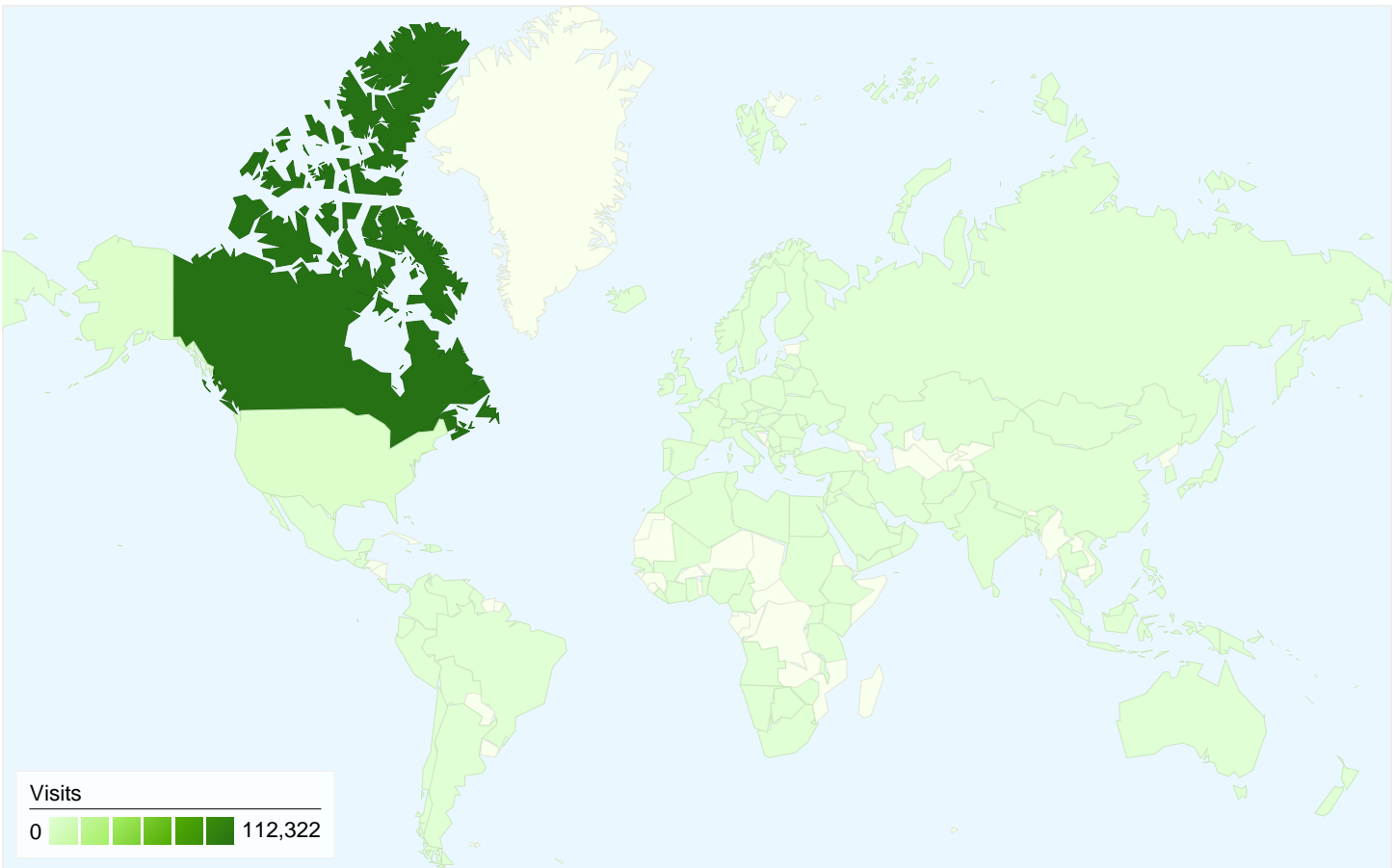
00:04:52 Time on Site
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58.91% New Visits
 Previous: 58.16% (1.30%)

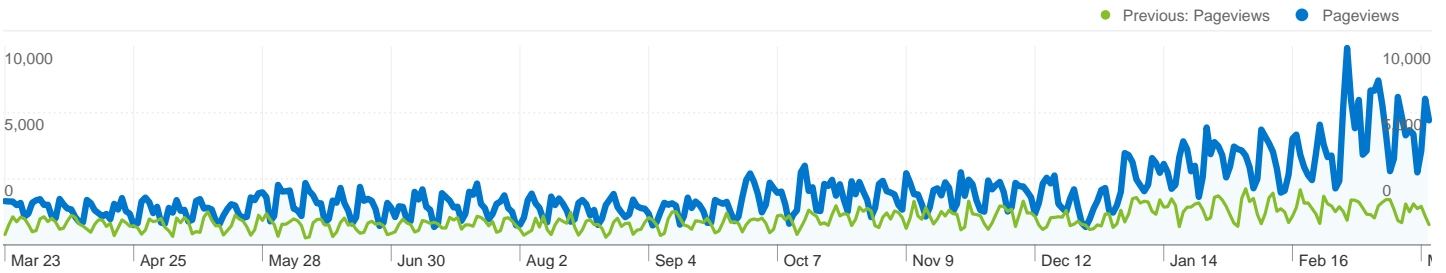
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Mar 23, 2009 - Mar 23, 2010	87,228	72.51%	Mar 23, 2009 - Mar 23, 2010	57,780	48.03%
Mar 22, 2008 - Mar 22, 2009	46,406	79.15%	Mar 22, 2008 - Mar 22, 2009	27,578	47.04%
% Change	87.97%	-8.39%	% Change	109.51%	2.12%
Firefox			DSL		
Mar 23, 2009 - Mar 23, 2010	22,639	18.82%	Mar 23, 2009 - Mar 23, 2010	31,187	25.93%
Mar 22, 2008 - Mar 22, 2009	9,113	15.54%	Mar 22, 2008 - Mar 22, 2009	14,631	24.95%
% Change	148.43%	21.08%	% Change	113.16%	3.89%



120,294 visits came from 146 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
120,294 Previous: 58,631 (105.17%)	8.06 Previous: 8.03 (0.39%)	00:04:52 Previous: 00:06:00 (-18.93%)	59.01% Previous: 58.28% (1.25%)	26.48% Previous: 27.86% (-4.96%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Canada						
March 23, 2009 - March 23, 2010	112,322	8.14	00:04:47	57.87%	25.95%	
March 22, 2008 - March 22, 2009	54,287	8.12	00:06:00	57.19%	27.13%	
% Change	106.90%	0.31%	-20.14%	1.18%	-4.36%	
United States						
March 23, 2009 - March 23, 2010	3,279	7.48	00:04:40	79.38%	34.52%	
March 22, 2008 - March 22, 2009	2,076	6.53	00:04:40	75.72%	39.84%	
% Change	57.95%	14.66%	-0.01%	4.84%	-13.34%	
United Kingdom						
March 23, 2009 - March 23, 2010	1,005	7.28	00:05:30	74.73%	27.36%	



Pages on this site were viewed a total of 969,771 times

969,771 Pageviews
 Previous: 470,827 (105.97%)

644,513 Unique Views
 Previous: 300,989 (114.13%)

26.48% Bounce Rate
 Previous: 27.86% (-4.96%)

Top Content

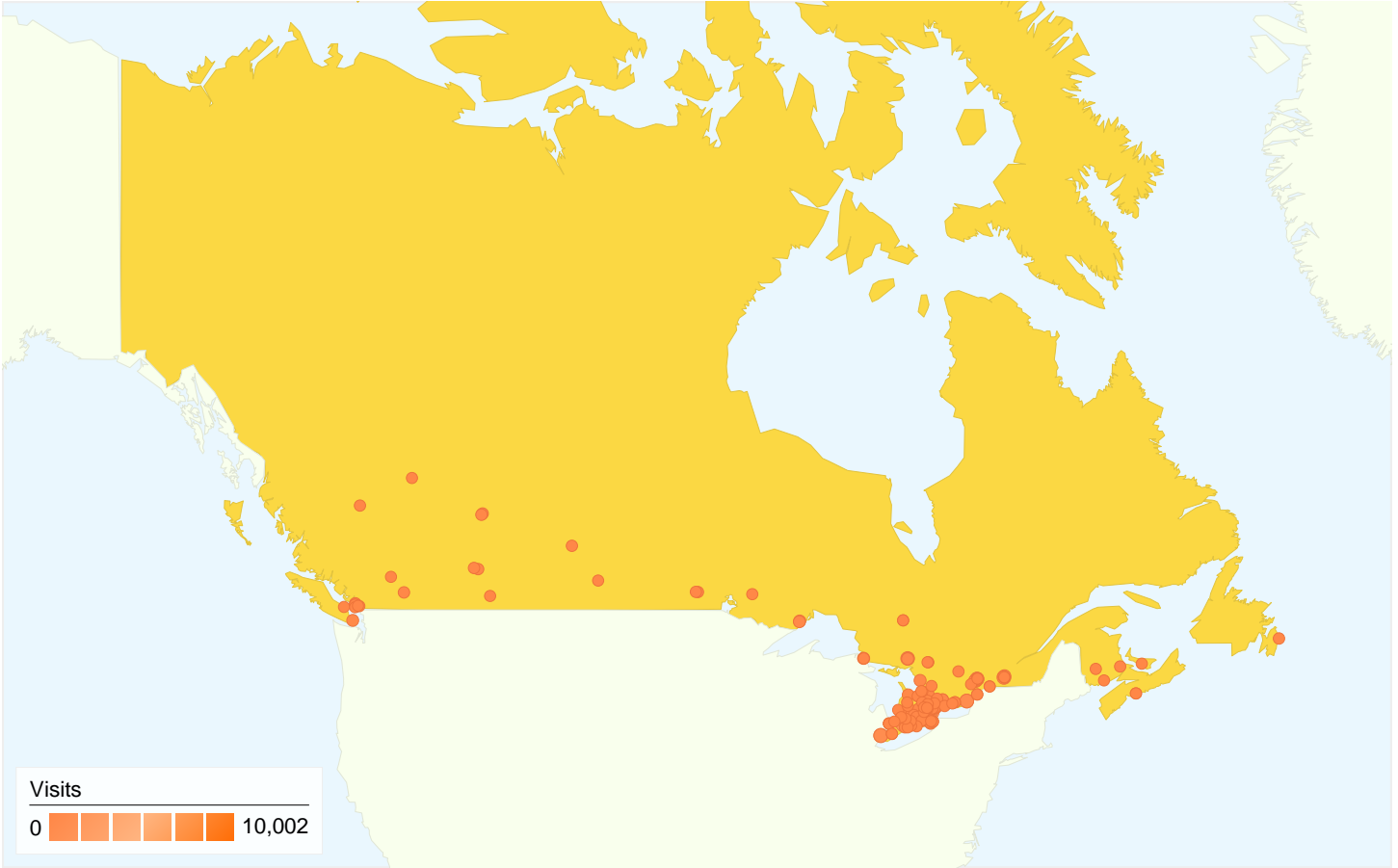
Pages	Pageviews	% Pageviews
/id-5-state-Ontario-jobpositions.html		
Mar 23, 2009 - Mar 23, 2010	127,973	13.20%
Mar 22, 2008 - Mar 22, 2009	57,996	12.32%
% Change	120.66%	7.13%
/careers_5.html		
Mar 23, 2009 - Mar 23, 2010	89,245	9.20%
Mar 22, 2008 - Mar 22, 2009	37,505	7.97%
% Change	137.95%	15.53%
/		
Mar 23, 2009 - Mar 23, 2010	65,619	6.77%
Mar 22, 2008 - Mar 22, 2009	32,714	6.95%
% Change	100.58%	-2.62%
/id-5-state-Ontario-country-38-Area-416-jobpositions.html		
Mar 23, 2009 - Mar 23, 2010	29,204	3.01%
Mar 22, 2008 - Mar 22, 2009	10,260	2.18%
% Change	184.64%	38.19%
/id-5-state-Ontario-country-38-Area-905-jobpositions.html		

Country/Territory Detail:

Canada

Mar 23, 2009 - Mar 23, 2010

Comparing to: Mar 22, 2008 - Mar 22, 2009



This country/territory sent 112,322 visits via 1,028 cities

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
112,322 Previous: 54,287 (106.90%)	8.14 Previous: 8.12 (0.31%)	00:04:47 Previous: 00:06:00 (-20.14%)	57.87% Previous: 57.19% (1.18%)	25.95% Previous: 27.13% (-4.36%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Don Mills					
March 23, 2009 - March 23, 2010	10,002	7.60	00:04:08	61.88%	29.89%
March 22, 2008 - March 22, 2009	1,157	7.65	00:04:17	55.83%	27.57%
% Change	764.48%	-0.62%	-3.23%	10.82%	8.42%
Weston					
March 23, 2009 - March 23, 2010	6,792	7.60	00:05:00	49.72%	29.03%
March 22, 2008 - March 22, 2009	2,131	7.72	00:04:34	46.13%	26.79%
% Change	218.72%	-1.53%	9.54%	7.79%	8.36%
London					

March 23, 2009 - March 23, 2010	5,918	7.44	00:03:37	57.49%	26.77%
March 22, 2008 - March 22, 2009	2,972	6.59	00:03:41	55.45%	32.23%
% Change	99.13%	12.91%	-1.86%	3.67%	-16.96%
Ottawa					
March 23, 2009 - March 23, 2010	3,635	6.62	00:03:48	72.24%	35.43%
March 22, 2008 - March 22, 2009	2,372	6.90	00:03:44	69.52%	32.04%
% Change	53.25%	-3.98%	1.65%	3.92%	10.59%
Hamilton					
March 23, 2009 - March 23, 2010	3,428	8.77	00:04:38	57.47%	23.45%
March 22, 2008 - March 22, 2009	2,393	9.43	00:05:28	61.43%	26.49%
% Change	43.25%	-7.03%	-15.30%	-6.45%	-11.47%
Kitchener					
March 23, 2009 - March 23, 2010	3,141	7.59	00:04:11	56.06%	25.47%
March 22, 2008 - March 22, 2009	1,512	7.72	00:04:13	56.94%	21.89%
% Change	107.74%	-1.69%	-0.82%	-1.54%	16.34%
Toronto					
March 23, 2009 - March 23, 2010	2,774	9.11	00:05:11	52.45%	24.59%
March 22, 2008 - March 22, 2009	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Streetsville					
March 23, 2009 - March 23, 2010	2,739	8.61	00:07:07	47.65%	19.39%
March 22, 2008 - March 22, 2009	228	8.45	00:04:35	53.95%	20.61%
% Change	1,101.32%	1.97%	55.46%	-11.68%	-5.95%
Kingston					
March 23, 2009 - March 23, 2010	2,368	7.46	00:03:33	57.09%	25.04%
March 22, 2008 - March 22, 2009	1,301	6.35	00:02:49	39.43%	17.68%
% Change	82.01%	17.57%	25.82%	44.80%	41.65%
Toronto					
March 23, 2009 - March 23, 2010	2,326	7.80	00:04:39	58.60%	27.34%
March 22, 2008 - March 22, 2009	8,584	7.24	00:04:23	55.96%	29.59%
% Change	-72.90%	7.72%	6.20%	4.71%	-7.59%

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